

ADI PARKASH

+1 (510) 556-6432 | aparkash@gmail.com | Dublin, CA, USA | linkedin.com/in/aparkash

PROFESSIONAL SUMMARY

Senior-leaning Full-Stack Software Engineer specializing in front-end, with 5+ years shipping revenue-critical e-commerce experiences at Walmart, FIGS, Nordstrom, and Zulily. Led a DTC launch at FIGS that drove \$3M+ in annual revenue, built stored-credential checkout flows at Nordstrom contributing to \$500M+ in annual transactions, and delivered internationalized checkout for Walmart across Canada and Mexico. Deep expertise in React, Next.js (App Router, SSR/SSG), TypeScript, GraphQL, web performance, and design systems — paired with fluency in modern AI development tooling including Claude, Claude Code, Cursor, and MCP. Looking to own complex, customer-facing surfaces at companies that take craft, performance, and accessibility seriously.

EDUCATION

University of California - Santa Cruz
Bachelor's, Computer Science

September 2015 - March 2019

PROFESSIONAL EXPERIENCE

Walmart

August 2025 - February 2026

Software Engineer III

Sunnyvale, CA, USA

- Built and shipped React, Next.js (App Router, SSR), and TypeScript features across purchase, payment, and review-order flows on Walmart's international checkout platform.
- Delivered localized, accessible checkout experiences in GraphQL across Canada and Mexico, owning frontend implementation end-to-end with product, design, and backend partners.
- Triage production checkout incidents under high-traffic conditions and validated releases against Core Web Vitals, WCAG, and cross-browser compatibility standards.

FIGS

September 2024 - March 2025

Software Engineer II

Remote

- Led the end-to-end launch of the DTC Logo Embroidery experience using React, Next.js (SSR), TypeScript, and Apollo GraphQL, driving \$3M+ in annual revenue and exceeding post-launch sales targets.
- Architected a custom React + Next.js Shopify storefront flow with LaunchDarkly feature flags, enabling phased rollout and production A/B experimentation on a revenue-critical surface while minimizing rollback risk.
- Owned web performance, accessibility, and mobile-first responsive design across the embroidery purchase flow, improving Core Web Vitals, checkout completion, and average order value.

Zulily

January 2023 - November 2023

Software Engineer II

Seattle, WA, USA

- Built a deterministic edge-based experimentation platform on AWS CloudFront Functions, enabling real-time user segmentation at the CDN edge and allowing teams to launch A/B tests without redeployments.
- Migrated high-traffic shopping pages from legacy PHP to React, TypeScript, and GraphQL, improving page load performance and frontend iteration speed across the storefront.
- Designed and shipped a reusable React component library using component-driven development, accelerating delivery and enforcing design system consistency across shopping teams.
- Drove frontend architecture decisions and code review standards in an agile environment, raising release confidence across the storefront.

Nordstrom

May 2021 - September 2021

Software Engineer II

Seattle, WA, USA

- Launched Card-Free Shopping for in-store checkout across the U.S. and Canada, with PCI-compliant stored-credential payment flows contributing to \$500M+ in annual transaction volume.
- Rebuilt point-of-sale interfaces in React, Redux Toolkit, and Styled Components, improving accessibility and maintainability across internal retail tools used by store associates nationwide.
- Integrated front-end payment flows into Nordstrom's proprietary POS ecosystem, reducing checkout friction while maintaining PCI-DSS stored-credential security.

Software Engineer I

August 2019 - May 2021

- Shipped customer-facing retail tools in React Native, Electron, and iOS, including the Fitting Room Button and Digital Directory experiences deployed across Nordstrom's nationwide store footprint.
- Built responsive, mobile-first UI features that improved usability and task completion across multiple in-store device types.
- Instrumented deployed store applications with Kafka, Splunk, and New Relic for performance monitoring and observability, accelerating debugging and incident response.

Workday

June 2018 - September 2018

Software Engineering Intern

Pleasanton, CA, USA

- Engineered an AWS-based file replication pipeline using Amazon EFS File Sync, improving internal backup transfer performance by 5x.
- Automated EFS-to-S3 archival workflows in Python and Boto3, improving reliability and reducing manual operations overhead.
- Built serverless AWS workflows using Lambda, CloudWatch, and IAM, supporting secure access management and operational automation.

Software Engineering Intern

June 2017 - September 2017

- Shipped user-facing features for the Workday Community web platform using PHP, Drupal, and the LAMP stack, improving functionality and maintainability.
- Wrote unit, kernel, and functional tests using TDD practices, improving feature reliability and supporting safer production releases.
- Contributed in an Agile environment across sprint planning, code reviews, and release delivery.

iD Tech

June 2016 - August 2016

Java Programming Instructor

Stanford, CA, USA

- Taught Java, object-oriented programming, and debugging fundamentals to middle and high school students across 8 week-long sessions, guiding hands-on Minecraft modding projects.

SKILLS

Core Frontend: React, Next.js (App Router, SSR/SSG/ISR), TypeScript, Redux Toolkit, Zustand, TanStack Query (React Query), SWR, React Hook Form, React Native, HTML5, CSS3, State Management, Responsive / Mobile-First Design, Cross-Browser Compatibility, Component-Driven Development, Micro-Frontends, JavaScript (ES6+)

Styling & Design Systems: Tailwind CSS, Sass / SCSS, Styled Components, Emotion, CSS-in-JS, Chakra UI, Shadcn/ui, Material UI, Radix UI, Headless UI, Framer Motion, Storybook, Figma

AI & Modern Tooling: Claude, Claude Code, Cursor, GitHub Copilot, MCP, OpenAI API, LangChain, LangGraph, Prompt Engineering, AI Agents, Vector Embeddings

APIs & Data Layer: GraphQL, GraphQL Subscriptions, Apollo Client, Apollo Federation, urql, GraphQL Code Generator, REST APIs, RESTful API Design, WebSockets, Webhooks

Performance, Experimentation & Accessibility: Web Performance Optimization, Core Web Vitals, Lighthouse, A/B Testing, LaunchDarkly, Optimizely, Code Splitting, Lazy Loading, Tree Shaking, SEO, WCAG / a11y, Internationalization (i18n / l10n via i18next, react-intl), Google Analytics

Backend & Fullstack: Node.js, Express.js, REST APIs, Microservices, PostgreSQL, MongoDB, DynamoDB, Prisma, Redis, Auth (Auth0, Clerk, NextAuth, JWT, OAuth2), Web Security (OWASP), PCI-DSS, Supabase, Contentful, Sanity.io

Cloud & Infrastructure: AWS (Lambda, S3, CloudFront, CloudFront Functions, IAM, CloudWatch, API Gateway, Cognito, EFS), Vercel, Netlify, Docker, CDN & Edge Computing

Testing & Quality: Jest, React Testing Library, Cypress, Playwright, Storybook, TDD, Unit / Integration / E2E Testing

Tooling & Workflow: Git, GitHub, Github Actions, GitLab CI/CD, CI/CD Pipelines, Monorepo (TurboRepo, Nx), Webpack, Vite, Babel, Yarn, pnpm, JIRA, Confluence, Agile / Scrum, SDLC, Code Review, Pair Programming, Mentorship

Monitoring & Observability: Datadog, New Relic APM, Splunk, Sentry, PagerDuty, Grafana, Real User Monitoring (RUM), Production Support / On-Call

Architecture & Foundations: System Design, Frontend Architecture, Data Structures & Algorithms

Other Languages: Python, Java, Go, iOS/Swift, Objective-C, PHP, SQL

Spoken Languages: English, Hindi, Punjabi, Vietnamese, Spanish

Interests: Swimming, morning walks with my dog, strength training, photography, hiking and spending time outdoors, origami, playing ukulele, exploring new ramen spots, cooking, tea enthusiast, strategy board games, RPG video games, visiting new cities, tinkering with LLMs and AI agents, attending tech meetups, and staying curious about emerging web technologies.